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FrenchCreek Production, Inc. Announces Launch of New Website

November 1, 2008 - Franklin, PA- FrenchCreek Production, a custom manufacturer of quality Fall Protection & Rescue/Recovery Systems, announces the release of its ALL NEW website www.frenchcreekproduction.com. The web address remains the same, but the new site provides FCP's up-to-date product line while being more dynamic and user friendly - allowing viewers to find the items they need quickly and accurately without confusion or prolonged searching.

"The launch of the new FrenchCreek Production website follows directly behind the release of the new 2009 Product Catalog!" explains Jeff Greksa, Marketing Director at FCP. "We worked very hard to release the catalog and the website around the same time, and we accomplished that goal! It was imperative to have both major marketing and advertising tools working hand in hand for the New Year, providing our customers, distributors, sales personnel and employees with all-inclusive FrenchCreek information in contemporary, easy to use formats."

The new website stresses the fact that FrenchCreek Production is a Custom Manufacturer of fall protection, confined space, and rescue recovery products, willing to customize products to the needs and demands of the user! The site contains FrenchCreek's standard-line product numbers and descriptions, along with a host of enlargeable, full color photos. Plans for the future, include continued expansion for product descriptions, providing even more detailed information, with on-going updates. The website is very easy to maneuver, offering menus with major category headings, including: New and Notable Products, Harnesses, Harness Accessories and Options, Lanyards/Shock Absorbers, Retractable Lifelines, Rebar Assemblies/Positioning/Restraint Systems, Rope Grabs/Vertical Lifelines/Rope, Horizontal Lifelines, Ladder Climbing Systems, Roofing Kits, Anchors/Carabiners/Hooks, Anchors/Anchorage Connectors, Rescue/Recovery/Confined Space Systems, Carry Bags/Tool Bags, The TRACKER, and Miscellaneous Items. Those major category menus then contain sub-menus to further simplify your search. There are also menus and pages for System Types, Terms and Definitions, OSHA and ANSI Information, Training, Maintenance, Inspection and Warnings, Press Releases, Contacting FCP, About FCP, and so much more! Plus – the New 2009 Product Catalog can be downloaded directly from the site!

Check out the ALL NEW FrenchCreek Production, Inc. website now: www.frenchcreekproduction.com

About FrenchCreek Production

FrenchCreek Production, founded in 1992 and based in Franklin, Pennsylvania, is a custom manufacturer and supplier of Fall Protection and Rescue/Recovery Systems. With a multitude of independent distributors selling the FrenchCreek name or products, the company continues on a consistent and positive growth trend. Combined, Founder Carl Wible, President Jason Wible, and Vice President & General Manager Frank Davison, have over 80 years of experience in the Fall Protection Industry.

Contact Information

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